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beauty&mystery

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fine dining

Nan
story behind
the painting

+ **Santorini**

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Nakara Spa, The real and original Ayurvedic Spa



Nakara Spa is the perfect blend of Thai style spa and the Indian scent, under the concept of balancing body and mind, a wisdom that has been practiced in India for over 4,000 years. It is believe that you are in a healthy state when your body's three basic elements (the TRI DOSHA) are balanced; the VATA (wind), PITTA (fire), and KAPHA (earth). Every step of spa treatment is under supervising of spa therapist from India. The most impressive feature of the

the massage oil which has secret ingredients from India. The treatment will help circulate blood, affecting in better skin condition, detox, and relaxation. A migraine relief treat is a technique of massaging your forehead and gently rub your 'third eye' (an area between your eyebrows). There's herbal massage that will also help you feel rejuvenated. Sounds great, doesn't, there's no need to wait to 'feel' great either!

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A. Muang, Chiang Mai, Thailand
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**From hidden
inspiration** to the
gorgeous Colonial Style
hotel in Chiangmai

For three years, people had wonder what was hidden behind a huge brick wall on Chareonpratet road, Chiang Mai's another historical street. Until end of last year, a white Lanna Colonial revealed itself under a name "Ping Nakara Boutique Hotel & Spa", another master piece inspired by Mr. Chairat As-sawarangkul

Before becoming "Ping Nakara Boutique Hotel & Spa"

After getting this land, I thought I should do something back for our society so I asked a very talented architect to join me, he is also the one who designed everything in this place. He once told me "before I become successful in my work, I have to love it first, and people in Chiang Mai have to love it too." And those words started everything we see to day at "Ping Nakara Boutique Hotel & Spa". The building is composed of 7 different styles and is very detailed, every single detail counts to make this place one in the world. And we want our customers to make plenty of common area such as parking lot. We also want to make this place luxurious.

What do you think people get from staying at Ping Nakara

I'm sure that everyone will be impressed with the décor and they will want to snap photos at every corner of the place. Our design tries to keep a distance from any other hotels; next to the riverside, nice view and that's it! We want to go beyond that, we want to make something different, something unique. I think that's what people will get when coming here, a taste of uniqueness that also tells story about the past.

How did you take part in hotel business

It's like a Red Ocean. In Chiang Mai market, they use price war to beat each other. I did some studies and found that hotel business is quite sensitive, any issue can have an impact on the business; political conflict, pollution, natural disaster, everything. Some big hotels had to close themselves down, so I think it's time for small hotels. Our aim is not purely to make profit, otherwise we would have made 40 rooms or more, the most important thing is that we are happy of what we are doing, and we want people coming here to be happy too.

What is your working style that responsible for the success

Do what you like is what I always tell myself. I don't consider myself a businessman; I'm just doing what I have passion for. Sometimes there are other things that are way more important than sales figures.